

**STOP.  
SENDING.  
AIR.**





# Today: >30% of shipped volume is air



Why is transport so expensive?

How can we lower our emissions...?

Which package sizes do I need...?





# A Datadriven Solution

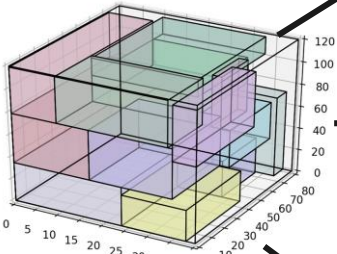
Product data



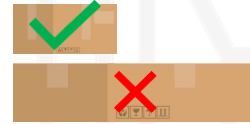
Package data



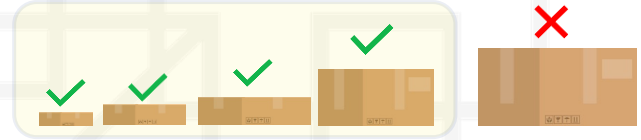
Order data



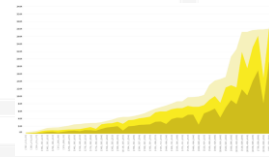
Algorithmic  
Optimizer



Automate package  
choice for every order



Finds best package sizes



Order-level statistics



# Helping an industry regain control



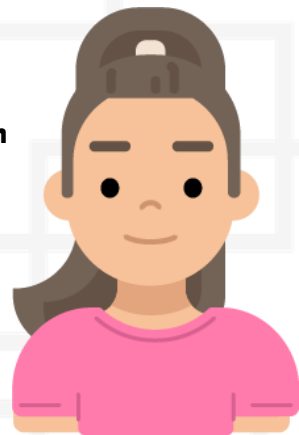
**Alerts for unprofitable products**



**Order-level statistics**



**Support in platform**





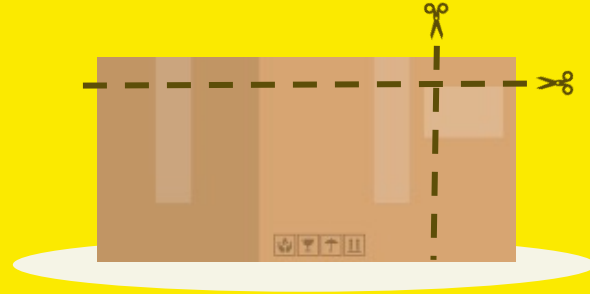
# Customer cases



**Less air = Less trucks**

**1759.3 m3 reduction**

**= 85 fewer trucks** per quarter



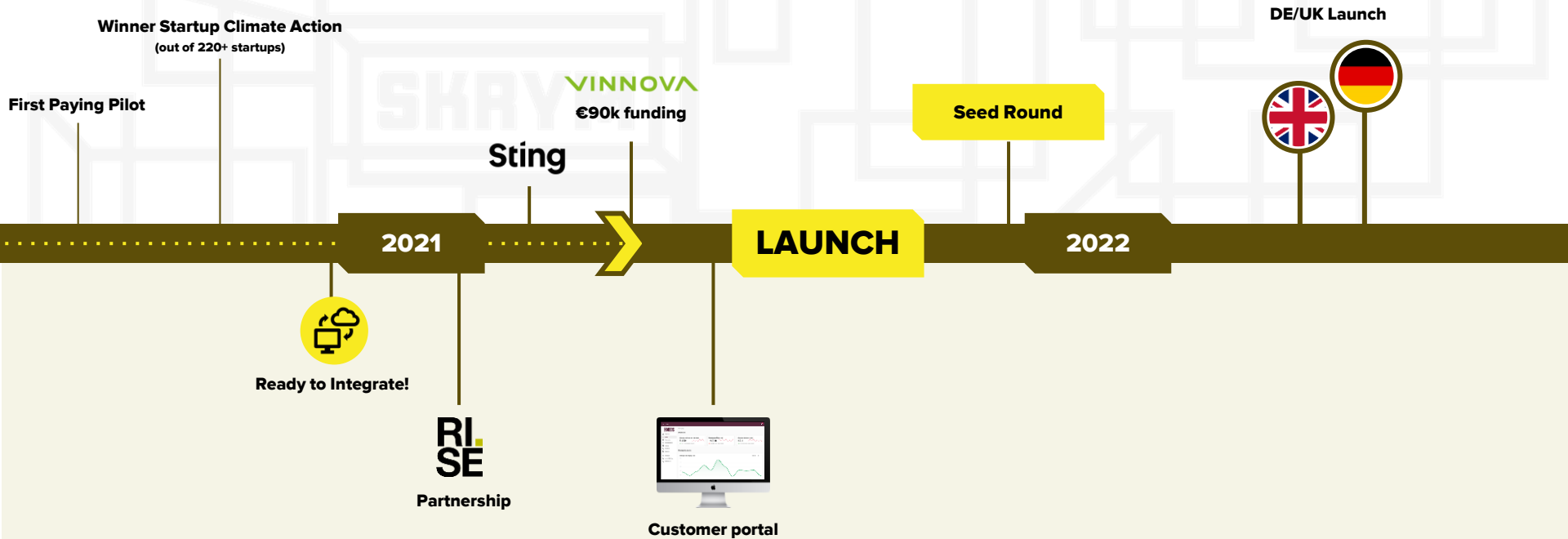
**Less air = Improved margins**

Avg. reduced cost of **8 SEK per order** from cheaper transport due to smaller packages.

= **7.7 mSEK** per year  
(80k orders per month)



# Traction and Timeline





# Team



**Jakob Nordfeldt**  
CEO & Founder

MSc University of Oxford



**Emelie Bergström**  
COO

Ex-Spotify, MSc KTH



**Mert Mercan**  
CIO

Ex-Nepa



**Prasanna Balaji**  
Backend Developer

MSc KTH



**Konrad Wihl**  
Backend Developer

MSc KTH



**Nora Hallqvist**  
Business Developer

BSc UCL



**Max Danielsson**  
Product Manager

Ex-Voi



**Vilhelm Melkstam**  
Frontend Developer

BSc Linköping University

## Skrym wins Test Drive Climate Action and a spot in Sting's climate accelerator

Yesterday, the Startup Climate Action initiative concluded with the finale in the Test Drive program. Nineteen startup teams pitched their business ideas to an experienced jury of investors and climate experts. Skrym, which solves a fundamental problem in eCommerce – getting rid of the air in packages, won and secured a place in Sting's new accelerator focusing on climate change.



# STOP. SENDING. AIR.

Let's talk!

[jakob@skrym.se](mailto:jakob@skrym.se)  
0702099343

